Conferences
Sponsorship Opportunities

DEVOPS PRO EUROPE   DevDays   bigdata   TestCon

DEVOPS PRO EUROPE

24-26 March, 2020

[2 conference days, 1 workshop day]

Focused on core principles and concepts of the DevOps methodologies, tools and approaches

DevDays

5-7 May, 2020

[2 conference days, 1 workshop day]

Focused on best practices and emerging technologies in the Software Development industry

TestCon

13-15 October, 2020

[2 conference days, 1 workshop day]

Focused on Software Testing and QA

bigdata

24-26 November, 2020

[2 conference days, 1 workshop day]

Focused on Big Data, High Load, Data Science and Machine Learning and AI

About Conferences

We are an unmissable fixture in the Lithuanian IT scene, bringing 4 conferences each year, consisting of 20 to 55 sessions per one conference, 5 to 10 full-day workshops, panel discussions, hackathons, exhibitions, quizzes and lots of fun.

Our conferences are for anyone in IT field: Developers, DevOps, Admins, Team Leads, Agile Coaches, Big Data Specialists, Testing & QA experts, IT Managers, Executives, and more.

Conferences by Numbers

6880 people attended

470 speakers from 19 different countries covering a wide range of topics

90 deep dive workshops

Why Partner?

Lead Generation
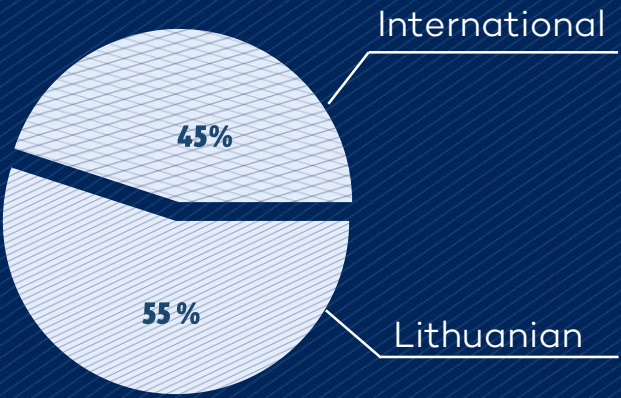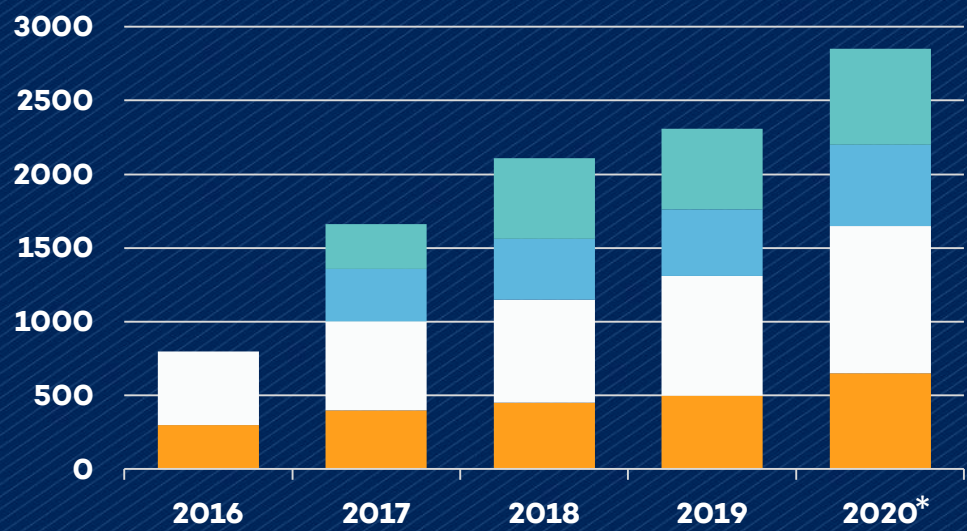
Networking

Brand Awareness

Employer Branding

Thought Leadership

Overall Number of Attendees:

International 45%

Lithuanian 55%

* expectations

Featured Speakers

Michal Zylinski
Microsoft, Poland

David Evans
Neuri Consulting, UK

Hilda Kosorus
Runtastic, Austria

Tom Gilb
GILB.com,
Norway

Carlos León
Container Solutions,
Netherlands

Mike Place
Saltstack, USA

Niels Leenheer
html5test.com,
The Netherlands

Steve Poole
IBM, UK

Johannes Nicolai
GitHub, Germany
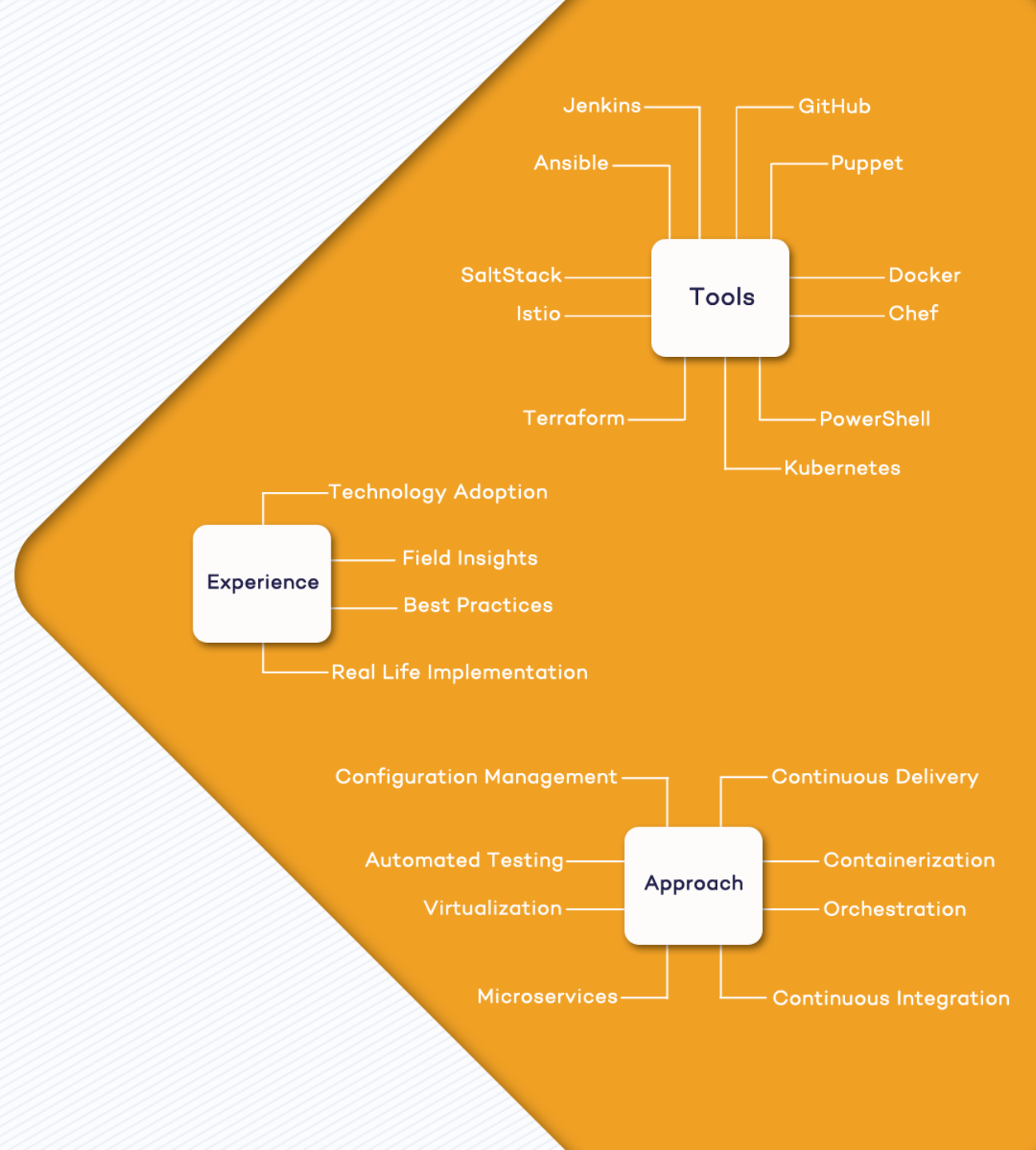
Roy Osherove
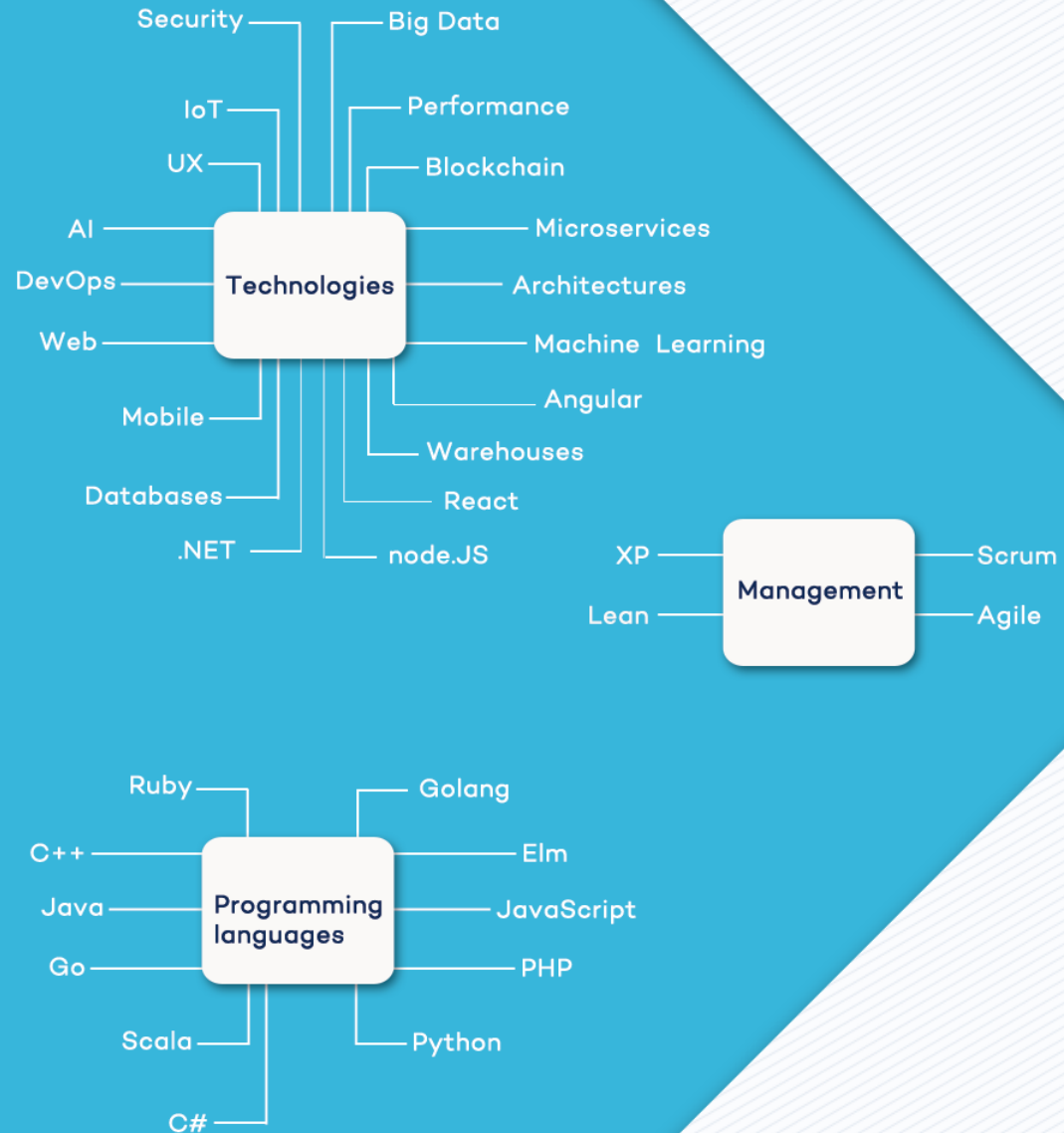Team Agile, Israel

Mete Atamel
Google, UK

DEVOPS PRO EUROPE

DevOps Pro Europe is a three-day conference which covers the core principles and concepts of the DevOps methodology and demonstrates how to use the most common DevOps patterns to develop, deploy and maintain applications on-premises and in the cloud.

Tools
- Jenkins
- GitHub
- Ansible
- Puppet
- SaltStack
- Docker
- Istio
- Chef
- Terraform
- PowerShell
- Kubernetes

Experience
- Technology Adoption
- Field Insights
- Best Practices
- Real Life Implementation

Approach
- Configuration Management
- Continuous Delivery
- Automated Testing
- Containerization
- Virtualization
- Orchestration
- Microservices
- Continuous Integration

DevDays

Technologies
- Security
- Big Data
- IoT
- Performance
- UX
- Blockchain
- AI
- Microservices
- DevOps
- Architectures
- Web
- Machine Learning
- Mobile
- Angular
- Databases
- Warehouses
- .NET
- React
- node.JS

Management
- XP
- Scrum
- Lean
- Agile

Programming languages
- Ruby
- Golang
- C++
- Elm
- Java
- JavaScript
- Go
- PHP
- Scala
- Python
- C#

DevDays Europe – a three-day software development conference bringing together internationally recognized speakers and developers to encourage excellence and innovation in the Lithuanian development community. Conference covers the emerging technologies and best practices in the software development industry – regardless of technological platform or language – without commercial hype.
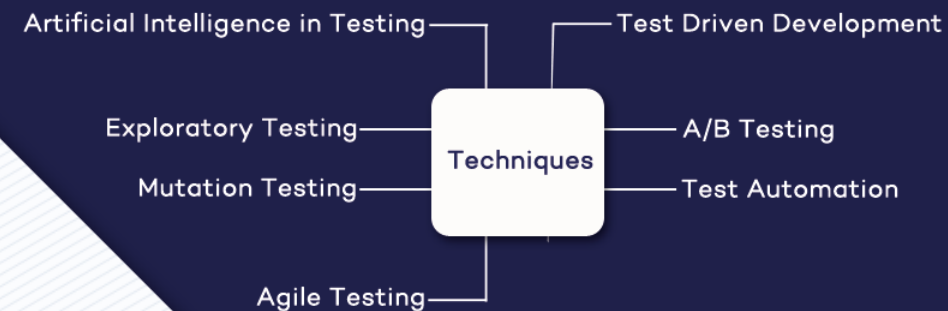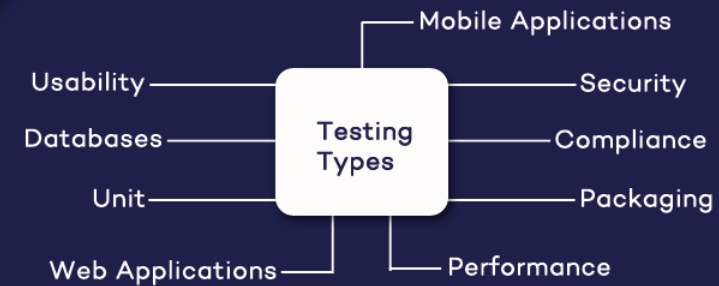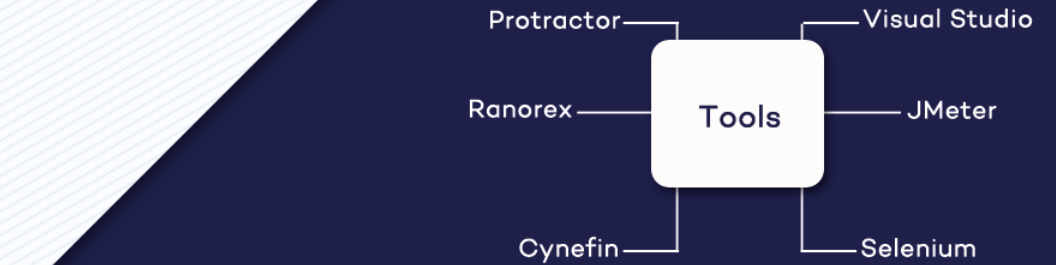
Conference is dedicated to developers who are serious about keeping up with the latest trends.

TestCon

TestCon Europe is the leading three-day conference for everyone willing to learn testing trends, best practices and make their contribution to the smoother software development cycle and quality. The conference provides an excellent platform to keep up-to-date with the latest industry trends, exchange experiences and benefit from networking opportunities.

Tools
- Protractor
- Ranorex
- Cynefin
- Visual Studio
- JMeter
- Selenium

Testing Types
- Usability
- Databases
- Unit
- Web Applications
- Mobile Applications
- Security
- Compliance
- Packaging
- Performance

Techniques
- Artificial Intelligence in Testing
- Exploratory Testing
- Mutation Testing
- Agile Testing
- Test Driven Development
- A/B Testing
- Test Automation

Tools
- Cassandra
- Flink
- Scala
- MongoDB
- Spark
- Hadoop
- Python
- R
- Storm
- Impala
- HBase
- TensorFlow
- Jupyter
- Elastic Search
- Kafka

Cloud Solutions
- AWS
- Google
- Azure

Areas
- Internet of Things
- Deep Learning
- High Load
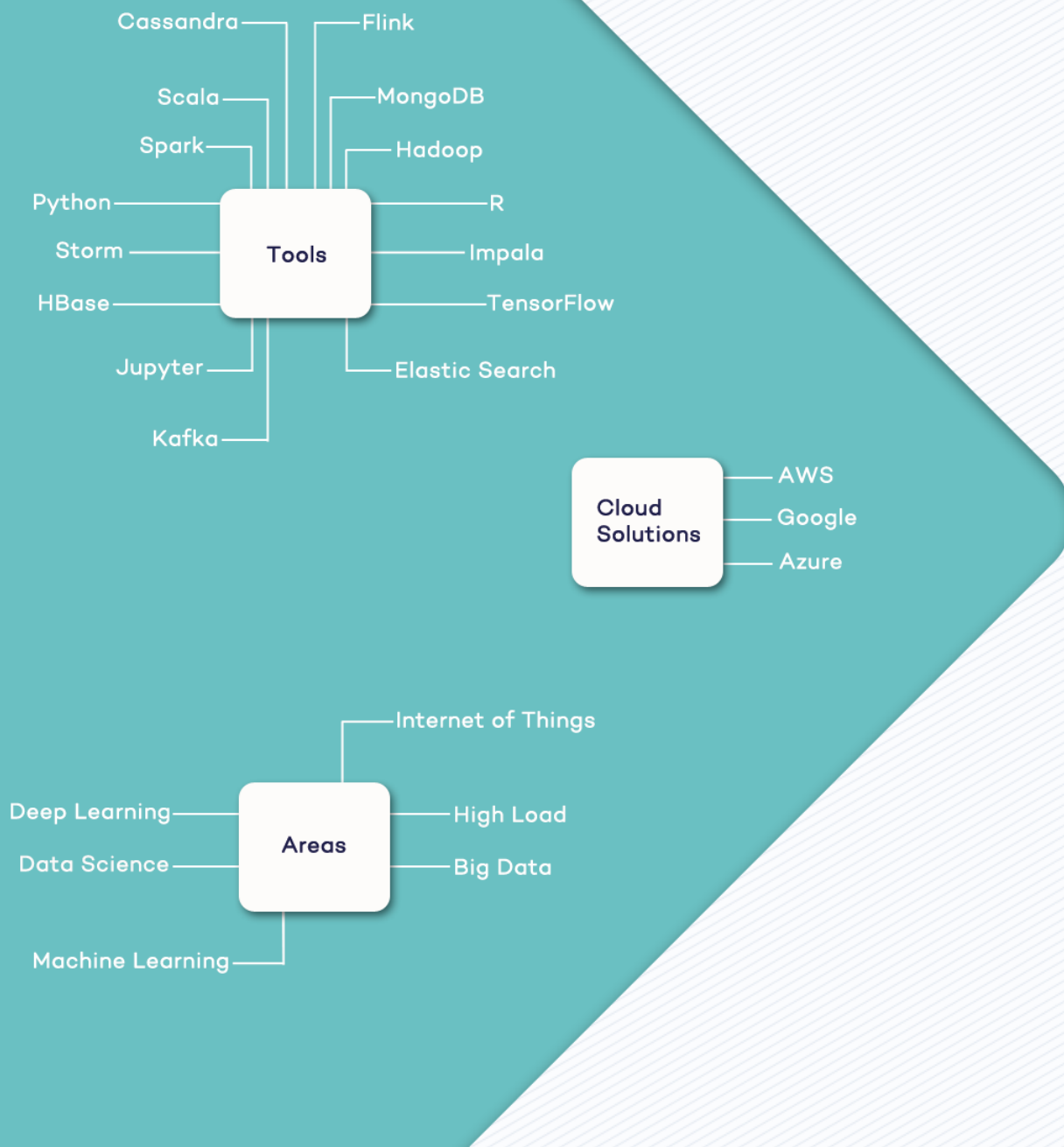- Data Science
- Big Data
- Machine Learning

bigdata

BIG DATA Conference Europe is a three-day conference with technical talks in the fields of Big Data, High Load, Data Science and Machine Learning.

Conference brings together developers, IT professionals and users to share their experience, discuss best practices, describe use cases and business applications related to their successes.

The event is designed to educate, inform and inspire – organized by people who are passionate about Big Data and Data Exploration.

SPONSORSHIP PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
Logo on the conference website	YES	YES	YES	YES
Logo on informational TV screens	YES	YES	YES	YES
Mentioning during Opening and Closing ceremonies	YES	YES	YES	YES
Complimentary conference tickets	7	5	3	1
Sponsor`s roll-ups at the conference area **	6	3	2	1
Sponsor`s roll-ups in the conference halls **	YES	YES	YES	-
Scheduled marketing messages through Twitter, Facebook (during conference days)	3	2	1	-
Logo on the badge	YES	YES	YES	-
Logo on the main hall screen	YES	YES	-	-
Logo on promotional mailings for the attendees	YES	YES	-	-
Distribution of leaflets, gifts or other material **	YES	YES	-	-
Speaker opportunity (scheduled by the organizer) ***	2	1	-	-
Quiz before the Closing Keynote ****	YES	YES		
Booth at the conference area	2	1	-	-
Exclusivity	YES	-	-	-
PRICE*	9 000 €	5 000 €	3 000 €	1 000 €

*   Excluding VAT.
**   Promotional material is provided by the Sponsor.
***   Travel and accommodation expenses are covered by the Sponsor.
****   In case several Sponsors request to host the Quiz, we rely on first-come, first-served basis.
The Quiz prize is provided by the Sponsor.

In case of buying sponsorship packages for 2 conferences, 15% discount is applied for lower-cost package.

In case of buying sponsorship packages for 3 conferences, 15% and 30% discounts are applied for two lower-cost packages accordingly.

Sponsors so far

Make Progress Happen

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